



## **North Georgia Quarter Midget Association Corporate Sponsorship Information**

### **What is Quarter Midget Racing?**

- Quarter Midget Racing is a Motor Sport-Racing program for children ages 5 to 16 years old.
- The cars are 1/4-scaled midget racecars. These cars feature fiberglass/aluminum bodies built around tubular chassis with fully integrated roll cages, adjustable independent suspensions, and are powered by high performance 4 cycle industrial engines.
- Tracks are made of concrete, asphalt, or dirt and are 1/20 of a mile in length.
- The Race season runs from March through November.
- This form of racing has been around for 70 years.
- Many successful drivers received their start in Quarter Midget series such as: Bobby & Terry Labonte, Tony Stewart, Mark Martin, and Jeff Gordon.
- Quarter Midget racing is very popular throughout North America with over 50 Quarter Midget club organizations and over 4,000 drivers.
- Admission is always free at all Quarter Midget tracks across the country.
- North Georgia Quarter Midget Association races are held at the Bill Thomas Raceway in Cumming, Georgia. The Raceway is located at and operated in coordination with the City of Cumming - Fairgrounds.

### **How can sponsorship benefit your business?**

- It can increase name awareness through visibility in the community
- Signage is seen at all track events (17 races this year) and Cumming Fairgrounds activities (including Taste of Forsyth, Fourth of July activities, Cumming Country Fair and Festival, just to name a few).
- We provide sponsor advertising at racetrack, race event materials/announcements, web site, and other publications that may be forth coming.

**With sponsorship help, our organization will be able to provide exceptional facilities for our kids throughout the race season.**

**Contact David Gay, 678.794.8182 or Amy Gay 770.654.8160 for sponsorship information.**

### **Thank You - Sponsors**

Special thanks in advance to our sponsors for your support. Motor sports can be very expensive and with corporate sponsorship help this dream/passion of racing will come true for many children.



# North Georgia Quarter Midget Association Corporate Sponsorship Request

Contact David Gay, 678.794.8182 or Amy Gay 770.654.8160 for information.

Name/Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web Site \_\_\_\_\_

Contribution type: (please check one) Sponsorship \_\_\_\_\_ Donation \_\_\_\_\_

NGQMA Member/Associate - Name \_\_\_\_\_

**Major Sponsors - (\$1200 +)** (ONLY ONE AVAILABLE) Contribution Amount: \_\_\_\_\_

3 x 6 Judges Area track sign (one side) faces track and out to Fairgrounds, **AND** Winner Circle track sign

**Associate Sponsor 1- (\$400 +)** Contribution Amount: \_\_\_\_\_

3 x 4 Platform Placement track sign (one side) - faces track and out to Fairgrounds \_\_\_\_\_

**OR** 3 x 4 Front Straight track sign - faces track and out to Fairgrounds \_\_\_\_\_

**Associate Sponsor 2 - (\$200)** Contribution Amount: \_\_\_\_\_

2 x 4 Grand Stand track sign (one sided) - faces track only

\*\* Prices include sign set-up with your graphics and printing.\*\*

If contribution is donation, please note equivalent cash value and details below:



Judges Area Placement (Faces track and Fairgrounds)



Platform Placement (Faces track and Fairgrounds)



Front Straight Track Placement (Faces track and Fairgrounds)



Grand Stand Placement (Faces track only)